Cookies Declaration

"Cookies" and other tracking technologies can be used on our website in different ways such as the operation of the internet page at www.elyug.bg, for analysis of the internet traffic or for advertising purpose. This declaration is intended to provide you with more information on what "cookies" are, how to use them and what are your possibilities to choose.

Personal data controller for this webpage is Elektrorazpredelenie Yug EAD.
Company data: UIC: 115552190 Registered address: Plovdiv, 37 Hristo G. Danov street
Information about the personal data protection officer Pepa Stoyanova, e-mail: lichni.danni@elyug.bg .

What are "cookies"?

"Cookies" are a small amount of data which a certain web site sends to your computer or mobile device. The so-called "First-party cookies" are cookies which are used by the company which possesses the domain name from which are sent the relevant "cookies". Therefore the cookies of www.elyug.bg are First-party cookies. In the event that we allow other parties to use "cookies" via our website, such "cookies" shall be called Third-Party Cookies.

Also, there is a difference between "session cookies" and "persistent cookies". "Session cookies" exist only until you close your browser. "Persistent cookies" have a longer activity and are not automatically deleted after you close your browser.

In addition to the "cookies" are used also other tracking technologies similar to them. They may include pixel markers (also known as GIFs, web markers or pixels), which trace the URL addresses or software development kits (SDK). The pixel markers are small graphical images, often consisting of one pixel, which can be delivered to your computer as part of a requested internet page, in an application, in advertising or in the HTML of an e-mail message. The pixels can be used for extraction of information from your device such as the type of your device or the operating system, the IP address and the time you have spent on the website, or in the application. They can be used for reading and using "cookies" in your browser. The traceability of URL addresses is used to find out what other webpage has forwarded you to use our webpage. The software development kits (SDKs) are small parts of code included in the applications, whose function is similar to that of "cookies" and pixel markers.
All these technologies are referred as "cookies" in this Declaration for use of "cookies".

How to use "cookies"?

"Cookies" are used for different purposes. They allow you to be recognizable as one and the same user in all sections of our webpage.
The following list gives overview of the "cookies" we use and the purpose why we use them:

Name	Internet address	Purpose	Description and use	Place of storage	Validity	External provider
ASP.NET_SessionId	www.elyug.bg	System cookies	Keeps the status of the ID Session	Browser	no validity	No
BNES_ASP.NET_SessionId	www.elyug.bg	System cookies	Used in load balancing of websites supporting SSL / TLS for CMS Session	Browser	no validity	No
BNES_CMSPreferred Culture	www.elyug.bg	System cookies	Used in load balancing of websites supporting TLS for CMS Culture	Browser	1 year	No
BNES_CurrentVisitStatus	www.elyug.bg	System cookies	Used in load balancing of websites supporting SSL / TLS for CMS Status	Browser	By the end of the session	No
BNES_ViewMode	www.elyug.bg	System cookies	Used in load balancing of websites supporting SSL / TLS for CMS Processing mode	Browser	By the end of the session	No
CMSPreferredCulture	www.elyug.bg	System cookies	CMS Culture and language	Browser	1 year	No
CurrentVisitStatus	www.elyug.bg	System cookies	CMS Status	Browser	By the end of the session	No
ViewMode	www.elyug.bg	System cookies	CMS Mode of treatment	Browser	By the end of the session	No
__cfduid	www.elyug.bg	System cookies	It is used for identification of individual customers behind shared IP address and for application of the security settings on customer basis.	Browser	1 year	Cloudflare
_ga	www.elyug.bg	System cookies	Third party, permanently, analytically	Browser	2 years	Google
_gat	www.elyug.bg	System cookies	Third party, permanently, analytically	Browser	By the end of the session	Google
_gid	www.elyug.bg	System cookies	Third party, permanently, analytically	Browser	By the end of the session	Google

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How to control, turn off or block the "cookies"

To learn more about "cookies" and how to operate them or delete them, simply visit allaboutcookies.org and the help section in your browser. In the settings of browsers such as Internet Explorer, Safari, Firefox or Chrome you can set which "cookies" to accept and which to reject. Where you will find these settings depends on the browser you use.

If you choose not to accept certain technical and/or functional "cookies", it is possible that you may not be able to use certain functions on our website. At the moment we do not support the setting "Do not track". In the event that a function is developed on the browser defining what the signal "Do not rack" is, we will review again the text in this declaration.

1. Advertising. When it comes to online advertising and marketing campaigns, we strive to work with companies that are members of "NAI" (Network Advertising Initiative) and/or "IAB" (Interactive Advertising Bureau). The members of "NAI" and "IAB" comply with the standards and the rules imposed by the industry. The members of "NAI" and "IAB" let you withdraw from the behavioural advertising. Visit www.networkadvertising.org, to see the members of "NAI", who may have put advertising "cookies" on your computer.

To refuse the behavioural advertising program for members of "NAI", simply tick the box that corresponds to the company which advertising you want to refuse. If you want you can visit www.youronlinechoices.com or www.youradchoices.com, to learn how to refuse the personalized advertising. Your mobile device may let you limit the sharing of information with the purpose of retargeting, by using the settings. Please note that quitting the network for online advertising does not mean that you will no longer receive or that you will not be the subject of online advertising or market research. This means that the network you have refused will not provide advertising made for your web preferences and methods of using the browser.

2. Analyses. In order to control data collection with analytical purpose through Google analysis from certain types of browsers, you might be willing to visit the following link: Ad-on for refusal from Google Analysis (only for desktop). In order to control data collection with analytical purpose with Yandex.Metrica (tracking pixel, owned by the Russian search engine YANDEX), the users with language settings in Russian, Ukrainian or Turkish language may be willing to visit the following link: yandex.com. Yandex.Metrica is not used by the users who use other language settings. You also have the option to cancel the personalized advertising from Yandex. To do this, please visit this webpage and uncheck the box "Take my interests".

If you have any questions, suggestions or comments about this declaration for "cookies" use, please e-mail us at info@elyug.bg This Declaration on the use of "cookies" can be updated. Therefore please often visit this webpage so that you are aware of the recent developments.